

**AMENDMENT TRANSMITTAL LETTER**Docket No.
UWI 3.9-006 CONTApplication No.
09/922,232Filing Date
August 3, 2001Examiner
J. D. CarlsonArt Unit
3622

Applicant(s): Samuel Sergio Tenenbaum

Invention: COMPUTERIZED ADVERTISING METHOD AND SYSTEM

TO THE COMMISSIONER FOR PATENTS

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

CLAIMS AS AMENDED

	Claims Remaining After Amendment	Highest Number Previously Paid	Number Extra Claims Present	Rate	
Total Claims	61	- 67 =		x	
Independent Claims	14	- 17 =		x	
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					
Other fee (please specify):					
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:					

☐ Large Entity☒ Small Entity☐ No additional fee is required for this amendment.☒ Please charge Deposit Account No. _____ in the amount of \$ _____.
A duplicate copy of this sheet is enclosed.☐ A check in the amount of \$ _____ to cover the filing fee is enclosed.☐ Payment by credit card. Form PTO-2038 is attached.☒ The Director is hereby authorized to charge and credit Deposit Account No. 12-1095
as described below. A duplicate copy of this sheet is enclosed.☒ Credit any overpayment.☒ Charge any additional filing or application processing fees required under 37 CFR 1.16 and 1.17.
Joseph B. Lerch
Attorney Reg. No.: 26,936Dated: April 29, 2005LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP
600 South Avenue West
Westfield, New Jersey 07090
(908) 518-6382

I hereby certify that this correspondence is being deposited with the U.S. Postal Service with sufficient postage as First Class Mail, in an envelope addressed to: MS Amendment, Commissioner for Patents, P.O. Box 1480, Alexandria, VA 22313-1450, on the date shown below.

Dated: April 29, 2005

Signature:

(Joseph B. Lerch)

011-1018
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PATENT & TRADEMARK

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(Joseph B. Lerch)

Docket No.: UVI 3.9-006 CONT
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Samuel Sergio Tenenbaum

Application No.: 09/922,232

Filed: August 3, 2001

For: COMPUTERIZED ADVERTISING METHOD
AND SYSTEM

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: Group Art Unit: 3622
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: Examiner: J. D. Carlson
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COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Dear Sir:

In response to the official action mailed January 13, 2005, which by Extension of Time may be responded to on or before May 13, 2005, applicant submits the following amendments and remarks.